i.D. Italian Design Day 2024

From the 11th to the 17th of March 2024 Ireland will celebrate the 8th edition of the

Italian Design Day in the World

MANUFACTURING VALUE
inclusiveness, innovation and sustainability

11th MARCH 2024

LUNCH B2B EVENT - Commercial event with selected designers, importers, buyers, developers in **Salesforce** Tower. **Keynote Speech** of **Mr Matteo Vercelloni**, Italian designer and "testimonial" of IDD 2024. Title: "The poetic response of the Italian Design to sustainability". **Panel** of experts and **Raffle draw** to win 2 tickets to visit the **Salone del Mobile 2024** *(by invitation only)*

DINNER in **Lucan House**, the Italian Ambassador H.E. Ruggero Corrias and Mr Matteo Vercelloni will welcome the private sector and media to promote the Italian Design in Ireland *(by invitation only)*

12th MARCH 2024

IPUT EVENT - History of **Iput** and connection with Made in Italy products in recent projects and past projects followed by a visit to a building in construction Location: 4 Fitzwilliam Place, Dublin 2 Time: 10:00 AM *(by invitation only)*

IIC EVENT - Presentation of the book *"Breve storia del Design Italiano"* by Mr **Matteo Vercelloni**. In italian. Location: **Italian Institute of Culture** 11 Fitzwilliam Sq. E, Dublin 2 Time: 6:30 PM *(admission free)*

13th MARCH 2024

IDD EVENT - organised by **Cucine Lube** Location: Cucine Lube, East Point Retail Park, Ballysimon Rd, Limerick Time: 11:00 AM to 3:00 PM

14th MARCH 2024

IDD EVENT - organised by **Minima** *Inspired by wine and nature: Listone Giordano sustainable wood flooring* Location: Minima showroom in Ballsbridge, New Pembroke Street North, Dublin 4 Time 6:00 PM to 8:00 PM *(by invitation only)*

15th MARCH 2024

IDD EVENT - organised by **Outhaus** Location: Unit 26, Airways Industrial, Turnapin Ln, Turnapin Little, Dublin 17 Time: 9:00 AM to 1:00 PM

IDD EVENT - organised by **Vision Lab** Location: Vision Creative Studios M50 Business Park, Ballymount, Dublin12 Time: 10:00 AM to 7:00 PM

Organised by:

Embassy of Italy Dublin

ITA ITALIAN TRADE AGENCY

ITALIAN IRISH CHAMBER OF COMMERCE
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